

# NEWS RELEASE

# MAGNA TO SHOWCASE ADVANCED INNOVATIONS AT AUTO SHANGHAI 2025

- Magna's vehicle technologies and high-performance parts and systems to be on display
- Key focus areas include sustainable innovations, ADAS, personalized brand experiences and complete vehicle solutions
- Press conference on April 24 at Magna Booth 2BC011 in Hall 2.2

SHANGHAI, China, April 8, 2025 — For over 65 years, Magna has been at the forefront of automotive innovation. For the first time, the company will exhibit at Auto Shanghai 2025, presenting essential vehicle technologies and high-performance parts and systems that are poised to drive the next generation of automotive advancements.

Magna's strategic roadmap for the future of mobility will be on display at booth 2BC011 in hall 2.2, where the company will also host a press conference at 09:30 on April 24th (Beijing time).

"Magna is committed to driving the future of mobility with advanced systems and components that enhance consumer experiences," said Sharath Reddy, Senior Vice President, Corporate R&D at Magna. "At Auto Shanghai 2025, we will showcase industry-leading innovations that demonstrate our commitment

to helping domestic and global automakers thrive in the region and beyond."

Magna's exhibit will focus on four key areas: Sustainable Innovations, Holistic ADAS Systems, Personalized Brand Experiences and Complete Vehicle Solutions. Attendees will see the company's comprehensive powertrain technologies, reconfigurable seating solution, modular SmartAccess™ power doors, integrated cabin monitoring systems and more.

Today, Magna boasts nearly 70 manufacturing facilities and employs over 30,000 people in China. In 2024, Magna's sales in China increased by 15%, with approximately 60% of these sales coming from domestic OEMs.



Magna to showcase advanced innovations at Auto Shanghai 2025 at booth 2BC011 in hall 2.2

For updates and news from Auto Shanghai 2025, please visit magna.com/autoshanghai2025 or follow the company on social media.

## TAGS

Auto Shanghai 2025, Future Mobility, Sustainable Innovation, ADAS, Personalization, Complete Vehicles, Smart & Connected Mobility

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### **ABOUT MAGNA INTERNATIONAL**

Magna is more than one of the world's largest suppliers in the automotive space. We are a mobility technology company built to innovate, with a global, entrepreneurial-minded team of over 170,000 employees across 341 manufacturing operations and 106 product development, engineering and sales centres spanning 28 countries. With 65+ years of expertise, our ecosystem of interconnected products combined with our complete vehicle expertise uniquely positions us to advance mobility in an expanded transportation landscape.

For further information about Magna (NYSE:MGA; TSX:MG), please visit **www.magna.com** or follow us on social.

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